

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION:

Mary Dreyer, Hoffman/Lewis

314-802-2989

Miqua Alvarez, Hoffman/Lewis

314-802-2972

DESTINY'S CHILD HELPS McDONALD'S CELEBRATE WORLD CHILDREN'S DAY

St. Louis, November 10, 2005 – Local McDonald's Restaurants celebrate the fourth annual World Children's Day, from November 11-20, with Destiny's Child's World Children's Day theme song, "Stand Up for Love." Customers who "Give A Hand" to the fundraiser, by purchasing and personalizing a \$1 paper cutout hand, will be given a code to download this new Destiny's Child song.

Destiny's Child, an R&B super group, is lending their voices and support as the global ambassadors for the 2005 World Children's Day program. World Children's Day is an annual global fundraiser benefiting Ronald McDonald House Charities (RMHC) and other local children's causes. More than 75% of the money raised at St. Louis/Metro East McDonald's Restaurants is given directly to the St. Louis Ronald McDonald House. Local restaurants aim to raise over \$100,000, for the RMHC, during this World Children's Day fundraiser.

"McDonald's is proud to partner with the RMHC and we hope our customers show their support for this positive organization," said Mike Klak, St. Louis/Metro East McDonald's Co-op President. In addition to the "Give A Hand" program, St. Louis & Metro East McDonald's will donate a portion of sales from Happy Meals®, Mighty Kids Meals® and Extra Value Meals, from November 18-20, to RMHC.

The Ronald McDonald House of St. Louis serves as a home-away-from home for families with critically ill children. Since the St. Louis House first opened its doors in 1981, over 20,000 families from all over the U.S. and several foreign countries have benefited from the services and hospitality provided by volunteers and staff of the House. The RMHC also awards grants to children's causes for immunization, education, life-challenging surgeries, child abuse prevention and aid for the mentally and physically challenged.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information about St. Louis/Metro East McDonald's visit www.mcdonaldsSTL.com.

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