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**“Ultimate Cardinals Experience” Fundraiser:
McDonald’s Restaurants Donate Money to UNCF**

What: McDonald’s Restaurants of St. Louis & Metro East’s “Ultimate Cardinals Experience” fundraiser for the local United Negro College Fund chapter raised nearly \$14,000. The Ultimate Cardinals Experience provided people with the chance to watch a Cardinals vs. Chicago Cubs game in Big Mac Land this past June.

“Ultimate Cardinals Experience” packages were sold for \$125 each and sold out quickly. Each baseball package included a VIP pre-game reception, a ticket in Big Mac Land, free parking, a souvenir bag of goodies, name in lights on the jumbotron, a live shot picture of the event during the game, plus ticket holders rubbed elbows with local celebrities and Cardinals players.

Proceeds from the Ultimate Cardinals Experience went directly to the UNCF. Last year, the fundraiser raised nearly \$13,000 for the UNCF.

When: Thursday, June 24, 2004
Pre-game reception, 5:00 – 7:00 p.m.
Check presentation, 6:30 p.m.
Game time, 7:10 p.m.

Where: Pre-game reception, Busch Stadium/Northeast Courtyard (near the Stan Musial statue)
Game time – Big Mac Land

Who: Current and former Cardinals Players signed autographs and took pictures with ticket holders during a pre-game reception.

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McDonald’s is the leading global foodservice retailer, with 153 restaurants in the St. Louis and Metro East Area. Approximately 80 percent of all McDonald’s restaurants worldwide are owned and operated by local, independent businessmen and women. McDonald’s 30,000 restaurants globally serve nearly 46 million people each day

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