

**MEDIA ALERT/  
CALENDAR LISTING**

**Contact Information:**  
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**THIRD ANNUAL ULTIMATE CARDINALS EXPERIENCE**

- WHO:** McDonald's Restaurants of St. Louis/Metro East are sponsoring the 3<sup>rd</sup> annual Ultimate Cardinals Experience to benefit the United Negro College Fund (UNCF).
- WHAT:** The Ultimate Cardinals Experience is a unique event that gives Cardinals fans the opportunity to see the last Cardinals vs. Cubs game at Busch Stadium, to meet local celebrities (including current and former Cardinals players), and have an unforgettable evening that benefits the UNCF of St. Louis.
- WHEN:** The evening of Wednesday, September 7, 2005.
- WHERE:** The Pre-Game Reception takes place in the Busch Stadium Courtyard from 5pm-7pm. The 7:10 Cardinals vs. Cubs game can then be watched from the guests' seats in Big Mac Land.
- WHY:** All proceeds from the event go directly to the St. Louis area office of the United Negro College Fund. Guests who purchase a ticket for \$125.00 will help to send deserving students off to college, while enjoying a great night of Cardinals baseball.
- HOW:** Those interesting in purchasing a ticket can visit [mcdonaldsStl.com](http://mcdonaldsStl.com), or call **314-241-5958** Monday-Friday 9 a.m. to 5 p.m. to place an order by phone, with any major credit card.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information on McDonald's visit [www.mcdonalds.com](http://www.mcdonalds.com).

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