

**FOR IMMEDIATE RELEASE**

**FOR MORE INFORMATION:**

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**McDONALD'S LAUNCHES CARDINALS TICKETFEST  
WITH MILLIONS OF PRIZES & OFFERS TO BE GIVEN AWAY:**

*Local McDonald's Restaurants make Every Fry Buying Customer a Winner*

**St. Louis, June 2005-** With the purchase of every medium or large fry, customers have a chance to win millions of Cardinals prizes and offers, at local McDonald's Restaurants. Everything from free Cardinal tickets to road trips, and the chance to throw out the first pitch at a game will be at the tip of all fry lovers' fingers. From June 3- July 3, 2005 Cardinals Ticketfest will be happening at all participating St. Louis/Metro East McDonald's Restaurants.

Cardinals Ticketfest truly is an "instant win" game. There are no codes to plug in, multiple game pieces to collect, or entry forms required. "Best of all, everyone who peels off the Cardinals Ticketfest game piece is guaranteed a cool Cardinals prize or ticket offer," said Mike Klak, McDonald's St. Louis/Metro East Co-op President. "McDonald's is excited to host Cardinals Ticketfest. It's a great way to show support for the Cardinals and their final season at Busch Stadium, and to give back to our customers." The following is a list of Cardinals Ticketfest prizes/offers:

- Free Cardinals tickets
- Discounts on tickets
- Deluxe suite for 12
- Tickets to last game of the regular season at Busch Stadium
- Expense paid Road Trip to out-of-town Cards Game
- Pair of seats from Busch Stadium
- Commemorative 2nd base (game used)
- Throw out first pitch, at a home game
- Operate manual scoreboard
- Throw out T-Shirts with Fred Bird
- Discounts at gift shop

McDonald's is the leading global foodservice retailer, with 153 restaurants in the St. Louis and Metro East Area. Approximately 80 percent of all McDonald's restaurants worldwide are owned and operated by local, independent businessmen and women. McDonald's 30,000 restaurants globally serve nearly 50 million people in 119 countries each day.

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