



FOR IMMEDIATE RELEASE

FOR MORE INFORMATION:

Mary Dreyer, Hoffman/Lewis
(314) 802-2989
Heather Musselman, Hoffman/Lewis
(314) 802-2972

McTEACHER'S NIGHT STRIVES TO RAISE MORE MONEY FOR LOCAL SCHOOLS IN 2005

St. Louis, March 29th, 2005 – McTeacher's Night has raised more than \$720,000 for regional schools, over the past two years. McTeacher's Night is a unique event where the students, faculty and parents take a break from their normal after school routine, to work at their local McDonald's Restaurant. Each participating restaurant donates a percentage of its sales, from the night, directly to its partner school.

The next McTeacher's Night will take place on **Tuesday, April 5th from 4 – 8 p.m.** All school levels (elementary, middle and senior high schools) are represented on McTeacher's Night, including public, private and parochial schools. "McTeacher's Night is a wonderful way for everyone in the school to be a part of a very successful fundraising event," said one local St. Louis schoolteacher.

The money raised from local McTeacher's Nights has steadily increased each year. The most recent St. Louis/Metro East McTeacher's Night raised nearly \$43,000 for areas schools, and this year the participating schools and restaurants aim to surpass that number.

"Events such as McTeacher's Night provide an effective tool and resource for the schools in our communities to raise money. McDonald's is proud to lend that support," said Mike Klak, McDonald's St. Louis Co-op President.

McDonald's is the leading global foodservice retailer, with 153 restaurants in the St. Louis and Metro East Area. Approximately 80 percent of all McDonald's restaurants worldwide are owned and operated by local, independent businessmen and women. McDonald's 30,000 restaurants globally serve nearly 46 million people each day.

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