

FOR IMMEDIATE RELEASE

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**McDonald's Makes Dreams Come True for Young Basketball Fans:
"Ultimate Night of Basketball" Kicks off NCAA Final Four Weekend**

WHAT: McDonald's is offering area youth a unique opportunity to participate as a Junior Globetrotter during the "Ultimate Night of Basketball" on Friday, April 1st at the Savvis Center. Young basketball fans can register on-line for a chance to sit on the bench with the Harlem Globetrotters during their game against the NABC College All-Stars.

The Junior Globetrotter Grand Prize includes:

- Opportunity to meet the Harlem Globetrotters.
- 4 VIP tickets to the event.
- Autographed Globetrotters basketball.
- 40 additional "Ultimate Night of Basketball" tickets.
- McDonald's Mighty Kids Meal™ Certificates.

10 Runners-Up will also receive two tickets to the "Ultimate Night of Basketball."

WHERE: Register on-line at www.mcdonaldsstl.com or www.harlemglobetrotters.com to be the next Junior Globetrotter.

The "Ultimate Night of Basketball" will take place at the Savvis Center.

WHEN: The contest runs through Friday, March 25, 2005. The Grand Prize Junior Globetrotter Winner and Runners-up will be announced on Monday, March 28th.

The "Ultimate Night of Basketball" event takes place, Friday, April 1st at 5:30 p.m.

WHO: Kids between the ages of 6 through 12 years old are eligible to register. A legal guardian or parent older than 18 years of age must submit all entries.

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McDonald's is the leading global foodservice retailer, with 153 restaurants in the St. Louis and Metro East Area. Approximately 80 percent of all McDonald's restaurants worldwide are owned and operated by local, independent businessmen and women. McDonald's 30,000 restaurants globally serve nearly 46 million people each day.