

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION:

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McDONALD'S HOSTS SECOND SUMMER OF POWER HOURS:
Local McDonald's Offering Over \$1,500 Worth of Prizes each week to Customers through September

St. Louis, 2005- More than \$28,000 worth of prizes will be given away at local McDonald's Restaurants, this summer. For the second year in a row, McDonald's has teamed up with local radio and TV stations to host the 2005 McDonald's Power Hours.

This year, 100.3 The Beat and UPN 46 will help run the Power Hours, and distribute over \$1,500 worth of prizes at 19 events. McDonald's customers will have the chance to register to win cool prizes such as DVD or MV3 players, sports gear, concert or game tickets, and the list goes on.

"Power Hours is a great opportunity for everyone in the community to have a fun night at McDonald's," said Mike Proctor, McDonald's Owner Operator. "The Beat and UPN put on an awesome show, and McDonald's is very excited to be able hold the event again this year."

Customers can register to win prizes from 6-7:30 p.m. and from 7:30-8 p.m. DJ Kaos will kick off the "Power" hour. At this time, names will be continually drawn for prizes, making more than 20 people in the restaurant winners. Power Hours will take place each Thursday of the month, with restaurants throughout the St. Louis and Metro East participating. (List of participating stores found on following page).

McDonald's is the leading global foodservice retailer, with 153 restaurants in the St. Louis and Metro East Area. Approximately 80 percent of all McDonald's restaurants worldwide are owned and operated by local, independent businessmen and women. McDonald's 30,000 restaurants globally nearly 50 million people in 119 countries each day.

(more)

McDonald's Power Hours		
Thursdays 6-8pm		
May 26	1919 S. Jefferson	St. Louis, MO
June 2	2400 Homer Adams Pkwy	Alton, IL
June 9	3737 S. Grand	St. Louis, MO
June 16	9131 W. Florissant	St. Louis, MO
June 23	588 N. 24th	East St. Louis, IL
June 30	10873 W Florissant	St. Louis, MO
July 7	2045 Madison Ave.	Granite City, IL
July 14	Rt 157 & I-64	Caseyville, IL
July 21	8700 Pershall Rd.	Hazelwood, MO
July 28	1110 Camp Jackson Rd	Cahokia, IL
Aug 4	4420 S. Broadway	St. Louis, MO
Aug 11	1790 S. Florissant	Cool Valley, MO
Aug 18	2045 Madison Ave.	Granite City, IL
Aug 25	1110 Camp Jackson Rd	Cahokia, IL
Sept 1	4420 S. Broadway	St. Louis, MO
Sept 8	Rt 157 & I-164	Caseyville, IL
Sept 15	717 E. Broadway	Alton, IL
Sept 22	6863 Parker Rd	Florissant, MO
Sept 29	10873 W Florissant	St. Louis, MO

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