

FOR IMMEDIATE RELEASE

CONTACT INFORMATION:

Mary Dreyer, Hoffman/Lewis
314-802-2989

**MUSTANG WIN GIVES ST. LOUIS MCDONALD'S MANAGER
THE OPPORTUNITY OF A LIFETIME**

St. Louis, June 24, 2005- Christine Van de Riet, a loyal employee of McDonald's for more than 22 years, experienced the biggest win of her life at the 2005 McDonald's Central Division Managers' Convention. More than 6,000 people attended the convention, with approximately half entered into a prize drawing for a brand new red Mustang Convertible.

Five qualified managers were randomly selected by Price WaterHouse to come on stage, and select a key from a Happy Meal® Box. "It didn't even cross my mind that I could win," said Christine. "Even when called on stage, I didn't think I had a chance at the Mustang... all I could think about was how excited my husband would be if I came home with a DVD/Surround Sound System."

Christine was not a winner of the DVD/Surround Sound System (runners' up prize), but she didn't disappoint her husband either. After each contestant selected a key from the Happy Meal box, each was asked to try to start the Mustang. Christine was the third contestant to test her key, and to her surprise the car started.

Although Christine won the Mustang, she did not drive home in the new car. McDonald's gave Christine the option to either take the Mustang, or the cash equivalent of the car. After much thought, Christine decided to turn her big win into an investment for her family's future. She was able to use the money towards a down payment on a new home, and cash in on the opportunity of her lifetime.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information on McDonald's visit www.mcdonalds.com.

###