



FOR IMMEDIATE RELEASE

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LOCAL SCHOOLS ARE LOVIN' IT THANKS TO McTEACHER'S NIGHT FUNDRAISER SET FOR OCTOBER 12th

St. Louis, October 7th, 2004 – Local schoolteachers and principals will exchange their lesson plans and rulers for spatulas and aprons to show their support for McTeacher's Night, a fundraiser for participating schools in Metro St. Louis and surrounding communities. More than 100 McDonald's Restaurants of St. Louis and Metro East are sponsoring the second McTeacher's Night of this year on Tuesday, October 12th from 4-8 p.m.

McTeacher's Night provides students and parents the opportunity to increase school pride and generate funds for their school's educational programs. Participating McDonald's restaurants donate a percentage of sales raised on McTeacher's Night to its partner school. This past March, more than one hundred local schools raised more than \$30,000 for education.

"This is a fun night for the schools, parents and students," said Dave Giarla, St. Louis Co-op President. "Events such as McTeacher's Night provide an effective tool and resource for the schools in our communities to raise money. McDonald's is proud to lend that support."

All school levels (elementary, middle and senior high schools) are represented on McTeacher's Night, including public, private and parochial schools.

McDonald's is the leading global foodservice retailer, with 153 restaurants in the St. Louis and Metro East Area. Approximately 80 percent of all McDonald's restaurants worldwide are owned and operated by local, independent businessmen and women. McDonald's 30,000 restaurants globally serve nearly 46 million people each day.

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