



FOR IMMEDIATE RELEASE

FOR MORE INFORMATION:
Mary Dreyer, Hoffman/Lewis
(314) 802-2989

LOCAL McTEACHER'S NIGHT TOPS THE REGION IN MONEY RAISED:

St. Louis/ Metro East Schools Receive Over \$40,000 from McTeacher's Night

St. Louis, April 15, 2005 – Nearly a million dollars has been raised, for regional schools, by McTeacher's Night the past two and a half years. Over half of the St. Louis/Metro East McDonald's Restaurants participated in McTeacher's Night on April 5th from 4 – 8 p.m., and raised over \$40,000 for local schools.

McTeacher's Night is a unique event in which the students, faculty and parents, throughout the region, take a break from their normal after school routine, to work at their local McDonald's Restaurant. Each participating restaurant donates a percentage of its sales, from the night, directly to its partner school.

All school levels (elementary, middle and senior high schools) were represented on McTeacher's Night, including public, private and parochial schools. "Everyone from our school had a great time at McTeacher's Night. It's such a wonderful opportunity for our students, faculty and parents to get involved, and help raise money for our school's educational programs," said one local schoolteacher. "We're definitely looking forward to participating again in the Fall."

"Events such as McTeacher's Night provide an effective tool and resource for the schools in our community to raise money. McDonald's is pleased to lend that support, and very proud to lead the region in money raised," said Mike Klak, McDonald's St. Louis/Metro East Co-Op President.

McDonald's is the leading global foodservice retailer, with 153 restaurants in the St. Louis and Metro East Area. Approximately 80 percent of all McDonald's restaurants worldwide are owned and operated by local, independent businessmen and women. McDonald's 30,000 restaurants globally nearly 50 million people in 119 countries each day.

###