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OCTOBER McTEACHER'S NIGHT RAISES OVER \$43,000 FOR PARTICIPATING LOCAL SCHOOLS

St. Louis, October 26, 2004 – Hundreds of local schoolteachers and principals exchanged lesson plans and rulers for spatulas and aprons for McTeacher's Night, a fundraiser for participating schools in St. Louis and Metro East. More than one hundred McDonald's Restaurants of St. Louis and Metro East sponsored the second McTeacher's Night of this year, this past Tuesday, October 12th from 4-8 p.m. Together, participating McDonald's Restaurants of St. Louis/Metro East and educators raised nearly \$43,000 for schools in Missouri and Illinois.

McTeacher's Night has provided students and parents the opportunity to increase school pride and generate funds for their school's educational programs. Participating McDonald's restaurants in the past years have donated a percentage of sales raised on McTeacher's Night to its partner school.

"This was a fun night for the schools, parents and students," said Dave Giarla, St. Louis Co-op President. "McTeacher's Night is an effective fundraising tool and the event has provided a wonderful resource for the schools in our communities. McDonald's is proud to have lent that support."

All school levels (elementary, middle and senior high schools) were represented on McTeacher's Night, including public, private and parochial schools.

McDonald's is the leading global foodservice retailer, with 153 restaurants in the St. Louis and Metro East Area. Approximately 80 percent of all McDonald's restaurants worldwide are owned and operated by local, independent businessmen and women. McDonald's 30,000 restaurants globally serve nearly 46 million people each day.

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