

MEDIA ALERT

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Ronald McDonald House Families are Lovin' Destiny's Child

Beyonce, Kelly and Michelle to Visit St. Louis Ronald McDonald House July 8th

- WHAT:** Destiny's Child is making a special appearance at the St. Louis Ronald McDonald House (RMH) before kicking off their **2005 Destiny Fulfilled... and lovin' it** concert tour. During the visit, the girls will go on a tour of the facility, participate with the children in a pottery painting session, donated by *The Painted Zebra*, and partake in media interviews for the last 15-20 minutes of the visit.
- WHERE:** This special Destiny's Child appearance will take place at **the Ronald McDonald House** located at **4381 West Pine Blvd. – St. Louis, MO – 63108.**
- WHEN:** It's all happening **this Friday, July 8, 2005** from **5:00-6:00 PM.** (Event schedule located on the following page).
- WHY:** McDonald's is the title sponsor of the U.S. **Destiny Fulfilled... and lovin' it** concert tour, which begins here in St. Louis Saturday, July 9 at the St. Louis Savvis Center. Destiny's Child is serving as a worldwide ambassador for Ronald McDonald House Charities and World Children's Day. Tickets for the concert are still available, and Destiny's Child has committed to donate \$.25 cents from every ticket sold, during the tour, to Ronald McDonald House Charities.

(more)

Destiny's Child/RMH Schedule of Events:

- 05:00-05:05** Destiny's Child and staff will arrive at RMH
- 05:05-05:15** Destiny's Child will go on a tour of the House
- This would be a good time for media to arrive if you want b-roll footage, or need time to set up for shots of girls interacting with RMH children
- 05:15-05:45** The tour will end in dining area of House – children and families will greet D.C., and the arts & crafts session will begin (Right outside this area is where media can set up).
- Arts & Crafts session will contain great visuals and a lot of interaction with girls
 - D.C. and children will paint pottery (donated by The Painted Zebra)
 - Use finger-paints to make handprints on canvas with children
- 05:45-05:50** Another chance for great footage- The RMH children will present Beyonce, Kelly and Michelle with a gift in appreciation for all their support
- 05:50-06:05** At this time, media will have an opportunity to conduct interviews

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