



**MEDIA ALERT**

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**McDONALD'S® CONTINUES TO GIVE OPTIONS TO THEIR CUSTOMERS BY INTRODUCING THE NEW MAC SNACK WRAP™**

**WHO:** Recently McDonald's officially launched a new Mac Snack Wrap in McDonald's Restaurants nationwide.

**WHAT:** The new Mac Snack Wrap is the latest addition to the popular Snack Wrap Line, wrapping the delicious, classic Big Mac® taste in a warm flour tortilla, at a great value of \$1.49\*. The Mac Snack Wrap is a great-tasting, portable, high-quality premium snack that includes half a juicy quarter pound 100% beef patty, creamy Big Mac special sauce, fresh shredded lettuce, American cheese, crispy sliced pickles and chopped onions, all wrapped in a warm flour tortilla.

**WHERE:** The new product is available on the lunch and dinner menu at participating McDonald's Restaurants.

**WHEN:** This delicious Mac Snack Wrap is a permanent addition to the menu and will be served daily.

**WHY:** The new Mac Snack Wrap is just another example of McDonald's continual effort to offer a variety of convenient menu options that fit their customers' busy lifestyles. The Mac Snack Wrap gives their customers another option to enjoy the classic Big Mac taste they crave in a hand-held wrap.

\*Prices and participation may vary.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by local franchisees. For more information on the St. Louis/Metro East McDonald's Restaurants visit [www.McDonaldsSTL.com](http://www.McDonaldsSTL.com) or log on at any of the Wi-Fi enabled McDonald's restaurants.

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