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CARDINALS SUCCESS GUARANTEES BOGO BIG MAC[®] SANDWICHES DURING POST SEASON

St. Louis, September 28, 2009 – Today McDonald's[®] Restaurants throughout the St. Louis and Metro East Area announced that participating restaurants will offer Buy One Get One Free Big Mac Sandwiches every day that the Cardinals play during post-season. Starting October 7th, the first day of the Cardinals post-season games, McDonald's customers who purchase a Big Mac Sandwich or Big Mac Extra Value Meal[®] will receive an additional Big Mac Sandwich free with their order.

“We have quite a few Cardinals fans working in our restaurants, so needless to say we were all very excited when the Cards clinched 1st place in the National League Central Division,” said Mike Klak, McDonald's St. Louis/Metro East Co-op President. “Buy One Get One Free Big Mac Sandwiches is a great way to get our customers and staff fired up on those post-season game days.”

The St. Louis and Metro East Area Restaurants have always had a long-standing relationship with the Cardinals. Since 1998, McDonald's has transformed 181 terrace reserve left-field seats in Busch Stadium into Big Mac Land and has given away more than one million Free Big Mac Sandwiches as a result of homeruns landing in Big Mac Land. And, in the spring of 2009, McDonald's teamed up with the Cardinals to offer over a million dollars in ticket discounts to customers during the Ticketfest promotion. This upcoming BOGO Big Mac promotion is just another way to give back to the customers and have the Golden Arches rally behind the Redbirds.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by local franchisees. For more information on the St. Louis/Metro East McDonald's Restaurants visit www.McDonaldsSTL.com or log on at any of the Wi-Fi enabled McDonald's restaurants.

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