

For Immediate Release



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THE SIXTH ANNUAL KSHE REQUEST-A-THON RAISED OVER \$9,000 FOR THE ST. LOUIS RONALD MCDONALD HOUSE CHARITIES

St. Louis, April 21, 2009 – Over the past 6 years, nearly 70,000 has been raised for the St. Louis Ronald McDonald House Charities (RMHC) during the annual McDonald's/KSHE 95 Request-A-Thon. This year, KSHE 95 listeners donated over \$9,000 to the RMHC by bidding on online items and calling in to request their favorite song be played for a minimum donation of thirty-five dollars.

For the last 6 years KSHE 95 has opened their airwaves for ninety-six hours, allowing listeners to take over, request their song of choice and donate to the RMHC. This year the request lines, which were open from 8am to midnight, raised more than \$6,700 while the online auction items brought in an additional \$2,450.

“We had some great auction items to give away this year,” said Anthony Busekrus, *KSHE 95 Promotions and Marketing Director*. “We had a “Mom’s Day Out” package, that included Phantom of the Opera tickets, dinner at Kemoll’s and jewelry from Nuestaedter’s Jewelry, a “Dad’s Day” package that included 12 Cardinals tickets in Big Mac Land and 12 rounds of golf, and, a KSHE 95 Lunch package that gave two lucky listeners the chance to help host/program the lunch show with John Ulett.” Additional auction items included a KSHE Schtuff shopping spree, two infield box tickets to a Cardinals game, a Stan Musial autographed baseball, 20 suite tickets to an upcoming Cardinals game and a one night hotel stay at Harrah’s Hotel with dinner at Sammy’s Beach Bar and Grill.

“We can’t thank KSHE 95 enough for donating their airwaves so that we can get our message out to the public,” said Lindy Eberhardt, *Director of Development for Ronald McDonald House Charities, St. Louis*. “This event greatly helps the RMHC, it allows us to grow and serve more families. None of this would be possible without the generosity of KSHE 95 and the KSHE 95 listeners.”

The Ronald McDonald House of St. Louis serves as a home away from home for families with critically ill children. Since the St. Louis House first opened its doors in 1981, over 20,000 families from all over the U.S. and several foreign countries have benefited from the services and hospitality provided by volunteers and staff of the House. For more information about the RMHC of Metro St. Louis visit: www.rmhcstl.com.

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