

**MEDIA ALERT/
CALENDAR LISTING**



Contact Information:
Abigail Fahrig, Hoffman/Lewis
w. 314-454-3455
c. 636-578-3813

**THE MCTEACHER'S PROGRAM AIMS TO SURPASS THE
HALF-MILLION DOLLAR MARK THIS TUESDAY**

- WHO:** Since its inception in 2003, local McDonald's Restaurants have raised more than \$463,000 to benefit area schools. Tonight local schoolteachers and principals will exchange their lesson plans and rulers for spatulas and aprons to show their support of McTeacher's Night.
- WHAT:** McTeacher's Night is a unique fundraiser that provides students and parents with the opportunity to increase school pride and generate funds for their school's educational programs. All school levels (elementary, middle and senior high schools) are represented on McTeacher's Night, including public, private and parochial schools.
- WHEN:** The second McTeacher's Night of 2008 will take place **Tonight, October 7th, from 4-8 pm.**
- WHERE:** Participating McDonald's Restaurants throughout the St. Louis and Metro East Area.
- WHY:** "The crew loves it, the teachers love it, it is just a fun night where we can get involved with our community. McDonald's is proud to participate in a program that gives so much to our local schools," said Mark Proctor, *McDonald's St. Louis/Metro East Co-op President.*

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information about McTeacher's Night & St. Louis/Metro East McDonald's visit www.McDonaldsSTL.com.

###