



MEDIA ALERT

CONTACT INFORMATION:

Abigail Fahrig, Hoffman/Lewis
314-454-3455 (office)

**McDONALD'S® CONTINUES TO ADD VARIETY TO THEIR
BREAKFAST MENU BY INTRODUCING THE
NEW STEAK McSKILLET™ BURRITO**

- WHO:** Today McDonald's officially launched a new Steak McSkillet Burrito in McDonald's Restaurants nationwide.
- WHAT:** The new Steak McSkillet Burrito is wrapped in a warm flour tortilla for hand-held convenience during the morning rush and includes a combination of scrambled eggs, steak and skillet potatoes, cheddar jack and American cheese, roasted red and green bell peppers, onions and a zesty salsa.
- WHERE:** The new product is available on the breakfast menu at participating McDonald's Restaurants.
- WHEN:** This hearty and delicious Steak McSkillet Burrito is a permanent addition to the menu and will be served daily.
- WHY:** The new made-to-order Steak McSkillet Burrito is just another example of McDonald's continual effort to provide their customers with a wide variety of quality items.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information about St. Louis/Metro East McDonald's visit www.mcdonaldsSTL.com.

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