



FOR IMMEDIATE RELEASE

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OCTOBER McTEACHER'S NIGHT RAISES RECORD-BREAKING AMOUNT FOR LOCAL SCHOOLS

St. Louis, October 23, 2007 – On the evening of October 9th, eighty-seven McDonald's Restaurants, in the St. Louis/Metro East area, partnered with educators to raise a record-breaking \$50,628.20 for schools in Missouri and Illinois.

Over the past five and a half years, McTeacher's Night has provided students, faculty and parents with the opportunity to increase school pride and generate funds for their school by allowing them to take over a McDonald's location from 4 – 8 P.M., with a percentage of the sales going directly to their school. This is the first McTeacher's Night in this area that has surpassed the \$50k mark, and the organization could not be happier.

“Events such as McTeacher's Night provide an effective tool and resource for the schools in our communities to raise money. McDonald's is proud to lend that support, and hope our next McTeacher's Night breaks this record,” said Mark Proctor, *McDonald's St. Louis/Metro East Co-op President*.

All school levels (*elementary, middle and senior high schools*) were represented on McTeacher's Night, including public, private and parochial schools. “This was a great social and fundraising event for our parents and students,” said one local principal. “The manager and staff were tremendous!”

McTeacher's Night takes place at participating McDonald's Restaurants in Missouri and the surrounding areas twice a year. The next McTeacher's Night will be scheduled this spring, and will be announced in the next few months.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information about McTeacher's Night & St. Louis/Metro East McDonald's visit www.mcdonaldsStl.com.

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