



MEDIA ALERT

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ST. LOUIS CARDINALS TO HOST ALL STAR DAD EVENT
Happening at Busch Stadium this Saturday, August 18th from 9am-Noon

WHAT: The St. Louis Cardinals, Thrivent Financial for Lutherans and McDonald's have partnered up to host the All Star Dad Father & Kids Experience event, happening this weekend. Father's are encouraged to bring their children to the event, where they will learn fatherhood tips and participated in special activities with their kids, while rotating through baseball-learning stations located all around the stadium.

WHEN/

WHERE: All Star Dad Father and Kids Experience is happening at **Busch Stadium** this **Saturday, August 18, 2007**, from **9:00 a.m. – 12:00 p.m.**

HOW:

Families interested in attending the event can register at www.AllStarDad.com or by calling (800) 956-8300 for a fee of just ten dollars per family.

WHY:

Founded by Family First, the All Star Dad fatherhood program that helps to educate fathers on the best ways to become an "All Star Dad."

Background:

"All Star Dad" is a baseball-themed event of All Pro Dad, the fatherhood program of Family First, a national non-profit organization based in Tampa, Florida. It was launched with the help of Indianapolis Colts head coach Tony Dungy in 1997, features 44 NFL Players, coaches and alumni who speak out on the importance of being a good father.

Thrivent Financial for Lutherans, a not-for-profit Fortune 500 financial services membership organization, helps nearly 3 million members achieve their financial goals, offering a wide range of financial products.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information on local McDonald's visit www.mcdonaldsStl.com.

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