

**MEDIA ALERT**

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**McDONALD'S IS QUENCHING THIRST IN A WHOLE NEW WAY:**

*Iced Coffee & Sweet Tea Join Hugo on Mickey D's Menu*

**St. Louis, June 18, 2007** – St. Louis McDonald's Restaurants are giving customers another summer of Hugo, the 42 oz. soft drink available for just 89 cents, as well as two new ways to satisfy summer thirst; with the new Premium Roast Iced Coffee and Mickey D's Sweet Tea.

McDonald's iced coffee is a light, refreshing blend of its new Premium Roast coffee with a touch of cream and sugar. It's available at all participating St. Louis/Metro East McDonald's Restaurants in hazelnut, vanilla and regular, starting at only \$1.69.

For tea drinking customers, the new Mickey D's Sweet Tea brings the flavor of the South to St. Louis. Sweet Tea is available in McDonald's standard soft drink sizes (16, 21, 32 and 42 ounce), which means customers can buy a Sweet Tea Hugo (42 oz.) for just 89 cents!

"McDonald's is constantly trying to find new and better ways to serve our customers," said Mark Proctor, *McDonald's St. Louis/Metro East Co-op President*. "Offering sweet tea, which can be hard to find in St. Louis, and selling an iced coffee at a significantly lower price than coffee shops, aims to do just that.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information on local McDonald's visit [www.mcdonaldsStl.com](http://www.mcdonaldsStl.com).

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