

FOR IMMEDIATE RELEASE



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KSHE-95 & McDONALD'S HOST ROCKIN' FUNDRAISER TO BENEFIT ST. LOUIS RONALD MCDONALD HOUSE CHARITIES

WHO: KSHE 95 and McDonald's Restaurants are teaming up to host the 4th annual KSHE 95 and Ronald McDonald House Request-A-Thon to benefit the Ronald McDonald House Charities (RMHC) of St. Louis.

WHAT: This Friday, KSHE 95 radio station listeners will have the chance to take over the airwaves by selecting all the songs played that day, while contributing to the Ronald McDonald House Charities. For a minimum donation of \$35 per song request, KSHE-95 will play the listeners' song choice and even add a name dedication for a larger donation.

In addition to requesting songs, listeners can bid on a variety of on-line auction items such as Cardinals ticket packages, concert ticket packages for The Police, Rush, Def Leppard and Styx, a special "Lunch With KSHE" package and more.

Last year more than \$12,000 was raised for the RMHC, and to date over \$34,000 has been donated by the generous KSHE 95 listeners.

WHEN: The Request-A-Thon will officially take place on **Friday, April 13, 2007**. Listener lines will open at 8am, and the songs will spin from 9am until midnight. The on-line auction is currently open for bids, and will close on Friday.

HOW: Listeners who wish to request a song, are asked to call the KSHE Request Line at: 314-969-1111 or 1-800-842-KSHE. For more information, or to bid on the auction items visit www.kshe95.com. To learn more about the Ronald McDonald House Charities of St. Louis go to www.rmhcstl.com.

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