



MEDIA ALERT

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**McDONALD'S ADDS A LITTLE SWEETNESS TO THE MENU:
*Cinnamon Melts Available at McDonald's This Monday, March 26th***

WHAT: Cinnamon Melts, a natural pairing for Premium Roast coffee, will be available throughout all day parts at participating McDonald's locations this Monday. Cinnamon Melts are the best part of a cinnamon roll -- the center -- and feature a sweet and delicious cinnamon sugar glaze.

**WHEN/
WHERE:** Cinnamon Melts will be served warm and fresh all day at participating McDonald's Restaurants nationwide beginning March, 26th 2007.

WHY: In an effort to better serve its customers, McDonald's is continuously looking for new and better products to add to its menu. The Cinnamon Melts add a sweet component to the food lineup that can be enjoyed as breakfast, an afternoon snack or a warm and delicious dessert.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information on local McDonald's visit www.mcdonaldsStl.com.

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