



MEDIA ALERT

CONTACT INFORMATION:

Mary Dreyer, *Hoffman/Lewis*
w. 314-454-3455
c. 314-974-6262

**CARDINALS 2006 BASEBALL HEAVEN DVD AND FREE
GAME TICKET NOW AVAILABLE AT McDONALD'S**

WHAT: McDonald's brought back the official Cardinal's World Series Championship DVD, *2006 St. Louis Cardinals Baseball Heaven*, for sale in stores last week. In addition, everyone who purchases a DVD will receive a coupon that can be redeemed for a free ticket to a Cardinals game in April or May.

**WHEN/
WHERE:** The DVD will be sold at all participating St. Louis/Metro East McDonald's starting March 19th, for \$19.99 plus tax, for a limited time and while supplies last.

WHY: McDonald's is excited to kick off the new Cardinals season by giving customers one more chance to own the DVD that captures last season at it's best, and a chance to see one of this year's games for FREE!

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information on local McDonald's visit www.mcdonaldsStl.com.

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