



**FOR IMMEDIATE RELEASE**

**FOR MORE INFORMATION:**

Mary Dreyer, Hoffman/Lewis  
(314) 454-3455

**McDONALD'S IS PUTTING THE FUN INTO FUNDRAISING:**  
*McTeacher's Night Set for March 6<sup>th</sup>*

**St. Louis, March 1, 2007** – McDonald's has teamed up with more than eight-five St. Louis/Metro East schools for their biannual McTeacher's Night event. McTeacher's Night is a unique fundraising event in which students, faculty and parents take a break from their normal after school routine to work at their local McDonald's Restaurant. Each participating McDonald's donates a percentage of its sales, from the night, directly to its partner school.

Over the past four years McTeacher's Night has raised more than one million dollars for regional schools, with the St. Louis area leading the region in money raised each year. Last October, the local area McDonald's raised more than \$48,000 dollars for participating schools, and the restaurants aim to surpass that number this year.

"Events such as McTeacher's Night provide an effective tool and resource for the schools in our communities to raise money. McDonald's is proud to lend that support," said Mark Proctor, *McDonald's St. Louis/Metro East Co-op President*.

All school levels (elementary, middle and senior high schools) are represented on McTeacher's Night, including public, private and parochial schools. McTeacher's Night provides students and parents the opportunity to increase school pride and generate funds for their school's educational programs. "McTeacher's Night is a wonderful way for everyone in the school to be a part of a very successful and fun fundraising event," said a local St. Louis schoolteacher.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information about McTeacher's Night & St. Louis/Metro East McDonald's visit [www.mcdonaldsStl.com](http://www.mcdonaldsStl.com).

###