



MEDIA ALERT

CONTACT INFORMATION:

Mary Dreyer, *Hoffman/Lewis*
c. 314-974-6262
w. 314-454-3455

**TO CELEBRATE CARDINALS PLAYOFFS McDONALD'S
OFFERS \$1 BIG MACS EVERYDAY THE CARDINALS PLAY**

WHO: All participating St. Louis & Metro East McDonald's Restaurants.

WHAT: In celebration of the playoffs, McDonald's is offering \$1 Big Mac sandwiches on all Cardinals game days. This means whether the Cardinals are playing home or away, customers can get a Big Mac for only a dollar.

WHEN: The \$1 Big Mac deal is **HAPPENING TODAY, TOMORROW AND SUNDAY** and will continue on all Cardinals postseason game days.

WHY: McDonald's is a proud supporter of the Cardinals and is excited to help fans celebrate the Cardinals playoffs.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchises. For more information about St. Louis/Metro East McDonald's visit www.mcdonaldsstl.com

###