



MEDIA ALERT

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McDONALD'S® EXPANDS MENU WITH NEW SNACK WRAP OPTION

- WHO:** McDonald's officially launched a new Snack Wrap product in McDonald's Restaurants nationwide.
- WHAT:** The McDonald's Snack Wrap is a tasty new item that consists of warm crispy chicken, cheddar jack cheese, fresh lettuce and creamy ranch sauce all wrapped up in a soft flour tortilla.
- WHERE:** This new product is available at all participating McDonald's Restaurants.
- WHEN:** The Snack Wrap appeared on St. Louis/Metro East McDonald's menus a few weeks ago, but became officially available nationwide this week.
- WHY:** The McDonald's Snack Wrap is a product developed to fulfill a customers' need for a delicious and inexpensive snack and/or serve as a new meal option.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information on local McDonald's visit www.mcdonaldsStl.com.

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