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**McDONALD'S NEW GO ACTIVE!TM HAPPY MEAL[®] FOR ADULTS
FEATURES FLAVORFUL SALAD AND INNOVATIVE WORKOUT**

Introducing New Asian Salad & Yourself!FitnessTM Exercise DVDs to Hit McDonald's Tomorrow

St. Louis, April 24, 2006- Just in time for swimsuit season, McDonald's is debuting its newest product, the Asian Salad, along with the latest *Go Active! Happy Meal for Adults*. This new meal choice consists of any McDonald's Premium Salad, the option of a Dasani[®] water or any size drink, and a customizable workout DVD, from April 25 – May 22, 2006.

"McDonald's is responding to customers' interest in fitness and exotic tastes by introducing the new *Go Active! Happy Meal for Adults* and the Asian Salad," said Bill Lamar, Chief Marketing Officer, McDonald's USA. "The salad is a part of McDonald's ongoing effort to provide customers with quality menu choices."

The Asian Salad is a colorful mix of warm orange-glazed grilled or crispy chicken, edamame, snow peas, red bell peppers, mandarin oranges and up to 16 types of fresh premium greens. It is accompanied by all-natural Newman's Own[®] Lighten Up![®] Sesame Ginger salad dressing and a package of sliced and toasted almonds, on the side.

The DVD featured in the *Go Active! Happy Meal for Adults* was created by the *Yourself!Fitness* team of certified trainers and features Maya, a virtual personal trainer, who takes customers through four customizable 15-minute workouts, including Yoga, Cardio, Core and Strength. Bob Green, Oprah's personal trainer, exercise physiologist and McDonald's Balanced, Active Lifestyle Ambassador is featured in the introduction of every workout, and provides additional health tips in an informational booklet that accompanies each DVD.

"We are always searching for new and better ways to offer more choices for a balanced, active lifestyle," said Mike Klak, McDonald's St. Louis/Metro East Co-op President. The Asian

(more)



Salad will be permanently added to McDonald's current premium salad lineup of the Caesar, Bacon Ranch and Fruit 'n Walnut. "The Asian Salad is a great addition to our menu, and I think our customers are going to be excited that McDonald's is also incorporating a fitness DVD with their salad options," added Klak.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day.

More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information on local McDonald's visit

www.mcdonaldsStl.com.

For more information, or to view the Electronic Press Kit, visit: www.mcdepk/asiansalad.

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