

# CRITERIA GUIDELINE INSTRUCTION SHEET



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## 2010 McDonald's Academic Excellence Award

**The McDonald's Academic Excellence Award is a one time \$2,500 Scholarship given to six high school seniors. Four whom are/have been/willing to be involved in either the Mathews-Dickey or the Herbert Hoover Boys and Girls Clubs and two attending East St. Louis High School (for a total of six scholarships).**

This criteria worksheet will enable the committee to determine the scholarship recipients. The following are explanations of the criteria:

- Counselor's Reference – Please check the score box if there are letters of reference corresponding the application.
- Essay - Each applicant is required to complete a one-page essay indicating their major area of study and their reasons for attending their selected college/university. Please rate the essay from 1 – 10 (with 10 being the best.)
- Course Content Transcript – Each applicant has included an official copy of their transcript and includes their course work and grades. Please indicate on the criteria sheet from 0-5 (with 5 being the most challenging level of course work.)
- Extra Curricular Activities – Each applicant indicates in their application their extra curricular activities. Please rate their community, school and other involvement in activities from 1-5 (with 5 being the most.)
- ACT/SAT Test Score – Each applicant has taken the ACT. Please rate the weight of the applicant's score on the criteria sheet. If they have received a score less than 18 – indicate a zero for that section.
- Family Financial Status-Each applicant is required to turn in proof of household income in order to be considered for the scholarship award. Acceptable forms of proof include 2008 W2 or paycheck stubs no older than one month.
- GPA – The applicants have included their high school GPA. Please indicate/rate the weight with their GPA. If an applicant has a GPA lower than 3.0 .
- Interview – Each applicant will participate in the interview process. Please rate the applicant from 1 to 10 (with 10 being the best) on how effectively they answer each question, their confidence level, and their potential and desire to attend college and achieve goals.

***\*Students wishing to apply for the scholarship can sign up for community service during the summer prior to high school graduation in order to qualify for the scholarship.***



**2010 McDonald's Academic Excellence Award  
A college scholarship from McDonald's**

**The McDonald's Academic Excellence Award is a one time \$2,500 scholarship given to six high school seniors. Four whom are/have been/ or are willing to complete 20 hours of community service with either Mathews-Dickey or Herbert Hoover Boys and Girls Clubs and two attending East St. Louis High School.**

1. African-American students in their senior year attending a St. Louis/Metro East area high school with at least a GPA of 3.0 (***\*\*special consideration for students with lower GPA's\*\****).
2. Students must possess leadership qualities, potential for success in college and involvement in school and community service.
3. Students must submit **typewritten** applications. Students must also include an official transcript; proof of honors received; school and community involvement activities; **proof of family income**; and proof of Mathews-Dickey or Herbert Hoover Boys & Girls Club association (see page 6). Applicants must prepare a one-two page typewritten, double-spaced essay stating the importance of Black History Month as it relates to the education.
4. Recommendations must be received from two (2) teachers or one (1) teacher and (1) counselor/principal/community service youth leader who are familiar with the student's academic performance and involvement in school and community service.
5. A letter of acceptance from the selected institution must be included with this application.
6. Your Federal Pell Grant status must be included with this application. This information can be found on your Student Aid Report (SAR). For additional information, contact your high school counselor or the financial aid office at your selected institution.
7. Based on the information provided on the application and the recommendations received, qualified students will be selected to participate in an interview, which will be conducted during the last week of March 2010.
8. The McDonald's and Herbert Hoover Boys & Girls Scholarship Committee will make the final scholarship selections by mid-April.
- 9.) If awarded, your likeness may be posted at [www.mcdonaldsStl.com](http://www.mcdonaldsStl.com) from 2010-2011.

**Applications must be postmarked by March 5, 2010.**



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**Applicant Statement**

I understand that I am required to submit the following information by the application deadline **March 5, 2010:**

- 1) The completed application
- 2) An official transcript of my grades
- 3) PELL GRANT STATUS information
- 4) Two (2) letters of recommendation
- 5) Letter of acceptance from selected college/university
- 6) Essay
- 7) Proof/confirmation of M/D or H/H boys & girls club association, with proper signature
- 8) Copy of both parents/guardians most recent paycheck stub

I understand that the McDonald's Academic Excellence Award is given out one time and will be sent directly to the selected institution I plan to attend.

The McDonald's Academic Excellence Award scholarship will contribute up to a maximum of \$2,500.00 for tuition at the selected institution during my first semester of school.

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Applicant Signature

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Date

Mail application and all required forms the closest organization to your home:

**Herbert Hoover Boys & Girls Club  
Attn: McDonald's Academic Excellence Award  
2901 North Grand Ave  
St. Louis, MO 63107**

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**Mathews-Dickey Boys & Girls Club  
Attn: McDonald's Academic Excellence Award  
4245 N Kingshighway Blvd  
St Louis, MO 63115**

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East St. Louis HS Students Mail to:

**UNCF Office St. Louis  
Attn: McDonald's Academic Excellence Award  
1015 Locust Street  
Suite 826  
St. Louis, MO 63101**



**2010 McDonald's Academic Excellence Award**  
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**Application**

Name: \_\_\_\_\_ Social Security No: \_\_\_\_\_

Address: \_\_\_\_\_  
Street City State Zip Code

Home Number: \_\_\_\_\_ Secondary Number: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Current High School: \_\_\_\_\_ Date of Graduation \_\_\_\_\_

Current Grade Point Average \_\_\_\_\_ Cumulative GPA \_\_\_\_\_

Name of Institution You Plan to Attend \_\_\_\_\_

(Letter of Acceptance must accompany this application for eligibility.)

Intended Major Course of Study: \_\_\_\_\_

Your Current Employment \_\_\_\_\_ Job Title \_\_\_\_\_

Number of Hours Per Week \_\_\_\_\_

Mother's Name \_\_\_\_\_ Occupation \_\_\_\_\_

Place of Employment \_\_\_\_\_ Position \_\_\_\_\_

Father's Name \_\_\_\_\_ Occupation \_\_\_\_\_

Place of Employment \_\_\_\_\_ Position \_\_\_\_\_

Number of Children in College\_ Name of College(s) \_\_\_\_\_  
(including self)

Number of Children in Family Living at Home \_\_\_\_\_ Ages of Children \_\_\_\_ \_\_\_\_ \_\_\_\_  
(including self)

Combined Family Income \_\_\_\_\_ (Official pay check stubs required)



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**Application**

Please provide your 2010-11 academic year total tuition cost: \_\_\_\_\_

How much financial assistance can the family contribute to your college education in the following areas?

Room and Board \_\_\_\_\_

Books, Fees and Incidental Expenses \_\_\_\_\_

Have you received or applied for financial assistance from any other source(s)?

YES \_\_\_\_\_ NO \_\_\_\_\_

Name of Source \_\_\_\_\_

Amount Requested \_\_\_\_\_ Amount Confirmed \_\_\_\_\_ Renewable: Yes \_\_\_\_\_ No \_\_\_\_\_

Name of Source \_\_\_\_\_ Amount Requested \_\_\_\_\_ Renewable: Yes \_\_\_\_\_ No \_\_\_\_\_

Name of Source \_\_\_\_\_ Amount Requested \_\_\_\_\_ Renewable: Yes \_\_\_\_\_ No \_\_\_\_\_



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**Extra Curricular Activities**

Briefly describe your extra-curricular activities/interests, memberships or offices held in an organization. Please also include any honors or recognition you have received:

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Do you think community service is important? If so, please describe why:

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Describe your special talents, skills or abilities:

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What skills/experiences have you attained from being a member of the either Mathews-Dickey or Herbert Hoover Boys & Girls Club? Please describe:

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Are there other factors that you feel the committee should consider in making their decision?  
If yes, please state below.

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**Essay:**

You must attach a one-two page typewritten, double-spaced essay answering the following question: What is the importance of Black History Month as it relates to the education? Indicate and describe in detail what you plan to study as your major.

**References**

Please include two (2) letters of reference from two (2) teachers or one (1) teacher and one (1) counselor, principal or community service youth leader documenting your academic performance, involvement in school and/or community service and potential for collegiate success.

**Mathews-Dickey OR Herbert Hoover Boys & Girls Club Confirmation**

On behalf of the \_\_\_\_\_ Boys & Girls Club, I confirm that \_\_\_\_\_ has been associated with the club for \_\_\_\_\_ years.

\_\_\_\_\_  
Signature, Title

\_\_\_\_\_  
Date